

UNDERWRITER PACKAGES

"GALA" JOURNAL UNDERWRITER \$6,000

- 2 Page Spread Inside the "Gala Journal"
- Ten (10) Tickets to the 38th Annual Scholarship Gala Dinner Dance (10 persons)
- Special Recognition from the Podium

MEDIA & PROMOTIONAL UNDERWRITER \$4,000

- A Table of 10 at the 38th Annual Scholarship Gala Dinner Dance (10 persons)
- Full Page Ad in the "Gala" Journal
- Special Recognition in Journal
- Acknowledgement in Press Releases
- Logo on Promotional Materials

ENTERTAINMENT UNDERWRITER \$2,500

- Half Page Advertisement in the "GALA" Journal
- Two (2) Tickets for the 38th Annual Scholarship Gala Dinner Dance (2 persons)

TABLE \$1,750

- One Table of 10 (Ten)

INDIVIDUAL TICKETS \$175

SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIPS \$15,000

- Back Cover Advertisement in the "GALA" Journal
- 2 Tables of 10 (Ten) at the 38th Annual Scholarship Gala Dinner Dance (20 persons)
- Special Recognition in Journal and from the Podium
- Sponsorship Recognition on promotional materials
- Mementos/Handouts on Tables
- Choice Seating
- Corporate Banner Display

DIAMOND SPONSORSHIPS \$10,000

- Front inside Cover Advertisement in the "GALA" Journal
- 1 Table of 10 (Ten) at the 38th Annual Scholarship Gala Dinner Dance (10 persons)
- Corporate Banner Display
- Special Recognition at the Gala as Sponsor
- Mementos/Handouts on tables
- Preferred Seating

GOLD SPONSORSHIPS \$7,500

- Back Inside Advertisement in the "GALA" Journal
- 1 Table of 10 (Ten) at the 38th Annual Scholarship Gala Dinner Dance (10 persons)
- Corporate Banner Display
- Recognition Announcement at the Gala as Sponsor
- Mementos/Handouts on Tables
- Preferred Seating

SILVER SPONSORSHIPS \$5,000

- 1 Gold Page in Journal
- 8 Tickets to the 38th Annual Scholarship Gala Dinner Dance
- Corporate Banner Display
- Recognition Announcement at the Gala as Sponsor
- Mementos/Handouts of Table
- Preferred Seating

BRONZE SPONSORSHIP \$2,500

- Silver Page in Journal
- 6 Tickets to the 38th Annual Scholarship Gala Dinner Dance
- Mementos/Handouts on Tables

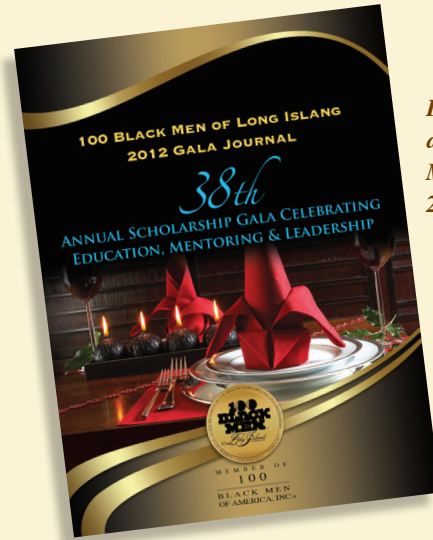
JOURNAL ADVERTISING CONTRACT

SPECS: HOW TO SEND YOUR CAMERA-READY ART/FILE VIA EMAIL AND PRICE LIST

- Full Page-Silver (6.25" x 8.25) \$600
- Full Page B&W (6.25" x 8.25) \$400
- Half Page B&W (6" x 4") \$300
- Quarter Page B&W (3 x 4") \$125
- Business Card B&W \$50

Ad/Picture files can be accepted in the following formats: PDF, JPEG, Tiff or Microsoft Word. Advertiser can submit a hard cop of their B&W or Color Printout to be scanned as final art.

Note: PC fonts that are not compatible with the Mac system are subject to change during downloading. Therefore, it is important that you send your PC font program with your file.



Look for your sponsorship and ad in the 100 Black Men of Long Island 2012 Gala Journal.

Tear along dotted line and return contract with payment enclosed.

100 BLACK MEN OF LONG ISLAND 38TH ANNUAL JOURNAL SPONSORSHIP CONTRACT

Yes, I would like to sponsor the efforts of the 100 Black Men of Long Island, Inc.

The sponsor hereby agrees to sponsor the 38th Annual Scholarship Gala of the 100 Black Men of Long Island, Inc. described in the "Sponsorship Package" proposal, a copy of which is attached hereto as Exhibit A and is incorporated herein by this reference. The Sponsor agrees to provide the 38th Annual Scholarship Gala the following in-kind services and/or pay the following fees:

Sponsorship: _____ \$ _____

Underwriter: _____ \$ _____

I cannot attend, enclosed is my donation for: \$ _____

Send Camera-Ready Artwork to mailing address indicated on contract before February 15, 2012. See instructions for sending Ad/picture files in advertising contract.

Name: _____

Title: _____

Company: _____

Address: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Solicited by: _____

Amount Enclosed \$ _____ Make Checks Payable to: 100 Black Men of LI, Inc.

Please return this form along with payment:

Mailing address: **100 Black Men of Long Island, Inc.**

9 Centre Street, Hempstead, NY 11550

For questions or additional information please contact:
Lisa Eason (516) 538-6318

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100 BLACK MEN OF LONG ISLAND 38TH ANNUAL JOURNAL ADVERTISING CONTRACT

I would like to support the efforts of the 100 Black Men of Long Island, Inc. through an ad in the Gala Journal

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- ___ Full Page B&W (6.25" x 8.25) \$400
- ___ Half Page B&W (6" x 4") \$300
- ___ Quarter B&W Page (3 x 4") \$125
- ___ Business B&W Card \$50

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Name: _____
 Title: _____
 Company: _____
 Address: _____
 State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____
 Solicited by: _____

Amount Enclosed \$ _____ Make Checks Payable to: 100 Black Men of LI, Inc.

Please return this form along with payment:

Mailing address: **100 Black Men of Long Island, Inc.**
9 Centre Street, Hempstead, NY 11550
 For questions or additional information please contact:
 Curtis Thomas, Journal Coordinator at (718) 657-7616
 Lisa Eason (516) 538-6318

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